

# COURSE OUTLINE

SUMMER SESSION I 2024

**COURSE CODE:** BUAD 308

**COURSE TITLE:** Multicultural Management

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## **Calendar Description**

In today's global environment, success or failure in business can depend on awareness of the



## Evaluation Procedure

Assessment Activity 1	'In the News' Individual Presentations	5%
Assessment Activity 2	'Gung Ho' Analysis	25%
Assessment Activity 3	Group Country Presentations	25%
Assessment Activity 4	Multicultural Reflective Exercise	10%
Assessment Activity 5	In-class Examination	25%
Assessment Activity 6	Applied Multicultural Management Exercise	10%
TOTAL		



