

COURSE OUTLINE

SUMMER SESSION 2024

COURSE CODE: BUAD 293

COURSE TITLE Entrepreneurship

Calendar Description

Evaluation Procedure

Group Component	
Business Plan Proposal	10 %
Business Plan Project	40 %

Individual Component	
Individual Assignments & Term Work	40 %
Business Plan Presentation	10 %

Required Materials

Knowles, R. (2017). *Small Business: An Entrepreneur's Plan*, 7th Enhanced Canadian ed. Toronto, Canada: Nelson Education Limited

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Course Schedule

(Subject to change at the discretion of the professor.)

Date	Topic	Textbook
Monday,		

