

Business Administration

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| Course Number: | BUAD 346 |
| Course Title: | SUSTAINABLE MANAGEMENT |
| Credits: | 3 |
| Calendar Description: | Formerly BUAD 339. This course explores sustainability theory and sustainable management practices for private-sector business. Environmental, social and economic concepts are integrated and applied across business disciplines. Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting. |
| Semester and Year: | WINTER 2024 |
| Prerequisite(s): | A minimum of third year standing |
| Corequisite(s): | None |
| Prerequisite to: | None |

Professor

| Name | Phone | Office | Email |
|---------------------------------------|--------------|--|--------------------------|
| Danielle Robinson (Course Captain) | 250-809-2838 | K: E225 P: PEA06C See office hours in Moodle. | drobinson@okanagan.bc.ca |

Learning Outcomes

Upon completion of this course students will be able to

- explain sustainability issues in a business context.
- assess business practices using the three pillars model of sustainability.
- evaluate business sustainability reporting using contemporary reporting methods.
- describe environmental economics and environmental valuation methods.
- explain how human resources management builds capacity for sustainable management.
- recommend sustainability initiatives throughout a firm's entire value chain.
- critique a firm's sustainability strategy.
- compare a firm's stakeholder engagement strategies to current sustainability guidelines.

Course Objectives

This course will cover the following content:

See the Course Schedule below

Evaluation Procedure

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| Learning Activities | 15% |
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Course Schedule: Wednesdays 2-4:50pm

| Date | | Topic | Textbook |
|-----------------|-------|--|---|
| 2024 Week of | | Monday January 8th, First day of class Monday February 19 th , Statutory Holiday (no classes) February 20 th thru 23 rd , Reading Week Friday March 29 th and Monday April 1 st , Statutory Holiday (no classes) | |
| 1 | Jan 8 | Sustainable development in a business context Introduction to the Patagonia Case Sustainable Management Mentorship Training | Ch 5 PRME, the UN Global Compact and the Sustainable Development Goals in <i>The Business Student's Guide to Sustainable Management</i> |
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SKILLS ACROSS THE BU

