

# Business Administration

Course Number: **BUAD 333**

Course Title: **SEARCH MARKETING**

Credits: 3

Calendar Description: This course provides a framework for

**Professors**

Name	Phone	Office	Email
<b>Diego Pineda</b> <i>Course</i>			

Note that any automated course total and/or average grades shown by



## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using Academic A