

These in-class activities are intended to incentivize your active and thoughtful preparation/ participation. They will be assessed as fully meets expectations/full marks, partially meets expectations/half marks, does not submit/no marks.

These assignments of 400-

This is a guideline only. It is subject to change by the professor.
 BUAD 115 - Section 001 (cross-listed as TOUR 105).

2023 Week of			
		Monday January 9 th , First day of class Monday February 20 th , Statutory Holiday (no classes) February 21 st thru 24 th , Mid-semester study break (no classes) Friday April 7 th and Monday April 10 th , Statutory Holidays (no classes) Friday April 14 th , Last day of class	
Jan	10	Who are we? Why are we here? Kicking off TOUR 105 / BUAD 115	
	12	Introduction, History, and Overview	Chapter 1
	17	Transportation	Chapter 2
	19	Accommodation	Chapter 3
	24	Food and Beverage Services Written assignment #1 – Due Jan 26 (10%)	Chapter 4
	26	Adventure and Recreation	Chapter 5
	31	Entertainment Attractions	Chapter 6
Feb	2	Events, Conferences, and the Travel Trade	
	7	Travel Services Written assignment #2 – Due Feb 9 (10%)	Chapter 7
	9	Group Project Assignments Start	
	14	Services Marketing	Chapter 8
	16	Services Marketing	Chapter 8
	21	MID-SEMESTER STUDY BREAK	
	23	MID-SEMESTER STUDY BREAK	
	28	Customer Service	Chapter 9
Mar	2	Customer Service	Chapter 9
	7	MidTerm Exam (20%)	
	9	Group Project Presentations (15%)	
	14	Group Project Presentations (15%)	
	16	Group Project Presentations (15%)	
	21	Environmental Stewardship and Sustainability	Chapter 10

	23	Environmental Stewardship and Sustainability	Chapter 10
	28	Risk Management and Legal Liability Written assignment #3 – Due Mar 30 (10%)	Chapter 11
	30	Careers and Work Experience	Chapter 13
Apr	4	Aboriginal and Indigenous Tourism	Chapter 12
	6	Aboriginal and Indigenous Tourism	Chapter 12
	11	Back to the Big Picture – Globalization and Trends	Chapter 14
	13	Course recap and finals prep	
	TBD	Final Exam (5%)	

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit inde ami ii musdenorp f orhon (ond01 Tc 0.00 u)1(p)--8rs and purdest submit i(gr)-7 0 Td(ubm)-24.0 u7