Business Administration

Course Number: BUAD 330

Course Title: INTERNATIONAL BUSINESS

Credits: 3

Calendar Description: This course examines business operations in an international

context and includes cultural, economic, financial, legal and political environments. (also offered by Distance Education)

Semester and Year: FALL 2022

Prerequisite(s): BUAD 116, 123, 195, and minimum third y3(da)3(r)-30/on

BUAD 330 International Business

Notes

Participation (10%)

This is a hybrid or blended course with videos for students to watch and discuss in class. Attendance and participation in exercises during the in-person classes will be graded. All assigned videos and quizzes for that week (see below) have to be completed before the class on Wednesday, creating the foundation for discussion during class.

Individual Assignments (30%)

There are two written assignments (minimum of two pages each), and an assignment to learn the countries of this world. There is a 10 minute map-test at the beginning of one class (see schedule). Being late for this test, reduces the time available to complete it and increases the chances of failing it. The written assignments provide the content for discussion during class on the due date. Students who are not in the classroom on that date and not prepared to talk about their written assignment can only achieve 50% of the assignment grade.

Individual Quizzes (10%)

There are multiple-choice and true/false question quizzes for every chapter of the course text throughout the term. The quizzes are based on the latest edition of the course text.

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SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student "conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC", as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from