

# Business Administration

Course Number: **BUAD**



**Professors**

**Evaluation Procedure**

In-class Examination (Chs 1-5)	25%
In-class Examination (Chs 9-11)	15%
Country Presentation	25%
	25%
Applied Multicultural Management Exercise	10%
Total	100%

**Notes**

The schedule may be altered, depending on the progression of the class and the needs and interests of the students.

In order to achieve top marks for Participation, students will have to attend class, volunteer for class activities, be well prepared and able to present some of their homework. Should you be unable to attend some classes or feel that your contribution is not as good as you like, please see your professor for alternative assignments and opportunities to add value to the class.

This course requires a significant amount of group work during class time and for course assignments. Please check Moodle for specific details on the course assignments, due dates and evaluation standards. Make sure to choose your group wisely as it will have a significant impact on your group component and your own final grade.

Final exams will only be rescheduled in accordance with College policy; inconvenience to the student is not a valid reason for rescheduling an exam.

A minimum of 50% across the mid-term and final exams are needed to pass this course.

**Required Texts/Resources**

International Management Managing Across Borders and Cultures, Deresky, H., (2014), 9th ed., Pearson Prentice-Hall. ISBN.978-0-03-

## Course Schedule

Week 1	Course Introduction; Group Formation	Ch 1
Week 2	Assessing the Environment: PELT Understanding the Role of Culture	Ch 1, 3
<b>Week 3</b>	The Role of Culture (cont)	Ch 1, 3
Week 4	Social Responsibility & Ethics	Ch 2
Week 5	Communicating Across Cultures	Ch 4
Week 6	Cross-cultural Negotiation & Decision Making	Ch 5
Week 7	<b><i>Applied Exercise focusing on use of theory in work setting Media: nBetting Media of theory in w</i></b>	

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.