

Business Administration

Course Number: **BUAD 425**

Professors

| | | | |
|---|---|----------------|--------------------------------|
| <i>Lee Cartier</i> <i>Course Captain</i> | 250-762-5445 ext. 4289 | K: E223 | lcartier@okanagan.bc.ca |
|---|---|----------------|--------------------------------|

Learning Outcomes

| |
|---|
| <p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> conduct and evaluate secondary research related to current public policy issues. explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business. apply the normative approach to government policy. apply the positive approach to government policy. analyze the economic implications associated with government policy initiatives. explain the impact of government policy initiatives on Canadian business. recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives. |
|---|

Course Objectives

| |
|---|
| <p>This course will cover the following content: Please refer to the weekly Course Schedule</p> |
|---|

Evaluation Procedure

| | |
|-----------------------------|------|
| Assignments | 20% |
| Term Paper | 35% |
| Seminar/Class Participation | 15% |
| Final Exam* | 30% |
| Total | 100% |

