



**Professors**

Name	Phone	Office	Email
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**Learning Outcomes**

Upon completion of this course students will be able to

- conduct and evaluate secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

**Course Objectives**

This course will cover the following content:  
Please refer to the weekly Course Schedule

**Evaluation Procedure**

Assignments	20%
Term Paper	35%
Seminar/Class Participation	15%
Final Exam*	30%
Total	100%

**Notes**

\*You must pass the final exam to pass the course.

All assignments are due at the start of the lecture on the due date. Assignments that are not submitted on time will be docked 10% for each day the assignment is late.

**Course Schedule**

Date		Topic	Textbook
Week of:		Tues. Sept 6 College-wide Orientation Day Wed. Sept 7 Classes begin Mon. Oct 10 Thanksgiving Day – no classes Fri. Nov 11 Remembrance Day – no classes Tues. Dec 6 Last day of regularly scheduled classes	
Sept	8	Introduction	Brander- Ch 1 Miller – Ch 14
	12	Basic Economic Concepts Debate Team Members List Due	Brander- Ch 2 Miller – Ch 7
	19	Theories of Government	Brander- Ch 3 & 5 Miller – Ch 11 & 4

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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**What is the Disruption of Instructional Activities?**