


# Business Administration

Course Number:	<b>BUAD 346</b>
Course Title:	<b>SUSTAINABLE MANAGEMENT</b>
Credits:	3
Calendar Description:	Formerly BUAD 339. This course explores sustainability theory and sustainable management practices for private-sector business. Environmental, social and economic concepts are integrated and applied across business disciplines. Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting.
Semester and Year:	<b>WINTER 2021</b>
Prerequisite(s):	A minimum of third year standing
Corequisite(s):	None
Prerequisite to:	None
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective for BBA degree
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 339 Selected Topic . Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.
Originally Developed:	November, 2011
EDCO Approval:	
Signature:	

**Professor**

Name	Phone	Office	Email
Danielle Robinson <i>Course Captain</i>	Cell will be given in class.	Virtual	<a href="mailto:drobinson@okanagan.bc.ca">drobinson@okanagan.bc.ca</a>

**Learning Outcomes**

Upon completion of this course students will be able to

- explain sustainability issues in a business context.
- assess business practices using the three pillars model of sustainability.
- evaluate business sustainability reporting using contemporary reporting methods.
- describe environmental economics and environmental valuation methods.
- explain how human resources management builds capacity for sustainable management.
- analyze the role of stakeholder engagement strategies to current sustainability guidelines.

**Course Objectives**

**Evaluation Procedure**

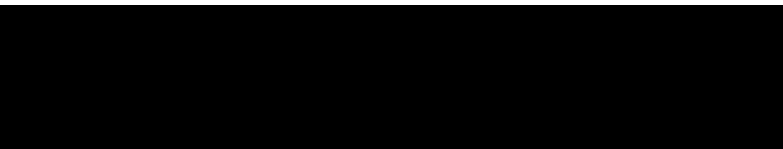
<b>Individual Component</b>	<b>65%</b>
Learning Activities	15%
Midterm Exam *	25%
Final Summative Assessment: Reflective Essay*	25%
<b>Team Component</b>	

**Required Texts**

1. Chouinard, Y. (2016). *Let My People Go Surfing: The Education of a Reluctant Businessman-- Including 10 More Years of Business Unusual*. Penguin.  
Please purchase through OC bookstore or alternative.
2. Kopnina, H., Blewitt, J. (2018). *Sustainable Business*. London: Routledge.  
E-version available in Moodle.
3. Additional resources will be assigned and available in Moodle. These may include industry examples, excerpts from textbooks and other books, webinars, podcasts, documentary films, articles from journals, news and business media and standards.



		Globalization		Responses due by Sunday night 11:59pm  Team Charter and Workplan Due Sunday night 11:59pm
8	Week of March 8	Strategic Change	Kopnina & Blewitt Ch 7 Kopnina & Blewitt Ch 8	Asynchronous Seminars Ch 7 and 8 posted by 9am Monday morning (15%) Responses due by Sunday night 11:59pm
9	Week of March 15	Sustainable Business Practices	Kopnina & Blewitt Ch 9 Kopnina & Blewitt Ch 10	Asynchronous Seminars Ch 9 and 10 posted by 9am Monday morning Responses due by Sunday night 11:59pm
10	Week of March 22	Cradle to Cradle Circular Economy	Kopnina & Blewitt Ch 11 Kopnina & Blewitt Ch 12	Asynchronous Seminars Ch 11 and 12 posted by 9am Monday morning Responses due by Sunday night 11:59pm
11	March 29/31/7 or April 9	Issues and Opportunities in Sustainable Management		001 will attend and present Team Project on either 29, 31 or 7 <sup>th</sup> TBD 071 will attend and present on 9 <sup>th</sup> Final Team Project Reports Due April 11
12	Week of April 12	Where do we go from here?		



**SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.