

Business Administration

Course Number:	BUAD 346
Course Title:	ENVIRONMENTALLY SUSTAINABLE ENTERPRISE
Credits:	3
Calendar Description:	Operating a business in an environmentally sustainable manner is a consumer demand, and employee retention strategy and a financial imperative. This course will explore ways to minimize emissions, energy use, waste and environmental impacts, using marketing, accounting, human resource and management strategies.
Semester and Year:	Winter 2016
Prerequisite(s):	A minimum of third year standing
Corequisite(s):	None
Prerequisite to:	None
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective for BBA degree
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 339 Selected Topic – Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.
Originally Developed:	November 2011
EDCO Approval:	
Chair's Approval:	

Evaluation Procedure

Team Component	35%
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Course Schedule

Date	Topic	Text	Major Deliverables
Dates:	Mon. Jan 4 Classes begin Family Day Feb 8 & Feb 9 to 12 Reading Break		

