





**Evaluation Procedure**

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| Course Participation and Misc. Assignments       | 20%  |
| Industry Sector Research Report and Presentation | 25%  |
| Mid-term Exam                                    | 25%  |
| Final Exam                                       | 30%  |
| Total  | 100% |

**Required Texts/Resources**

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| The 1 Hour China Book; Woetzel, J. and Towson, J; Towson Group LLC 2013; ISBN-10:0991445023 paperback – please order online  |
| Chinese Business Landscapes and Strategies; Liu, Hong; Routledge Taylor and Francis Group 2009; ISBN 10: 0-415-40309-X paperback – consider ordering online. Check out Kindle edition. |

**Notes**

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| <p><b>Course Participation &amp; Miscellaneous Assignments (20%)</b><br/>                 You will receive a grade based on your participation in various in-class assigned case assignments, discussions, exercises, and quizzes. Penalty for late assignments will be 10% per calendar day.</p> |
| <p><b>1 Research Reports (25%)</b><br/>                 Your industry research report and presentation will include a written report, presentation and a brief class discussion. These will begin in week 5 – refer to the course schedule. See Moodle for the assignment specifics.</p>          |
| <p><b>Mid-Term Exam (25%)</b><br/>                 The format will be 1.5 hours in duration in a combination of question types. Note that questions will be from the texts as well as videos, cases and classroom discussions.</p>  |
| <p><b>Final Exam (30%)</b><br/>                 The final exam will be a similar format to mid-term, but three hours in duration. It will occur during the final exam period.</p>   |

## Course Schedule

| Date |         | Topic   | Textbook                            |
|------|---------|---|-------------------------------------|
|      |         | 1 Hour China Book=<br>Chinese Business Landscapes & Strategies=   | O<br>C                              |
| Jan  | 5       | Course Introduction; Chinese Culture  | O; MT#3<br>C; Ch.3 & 4              |
|      | 12      | Chinese History & Geography<br>Pronunciation of Names & Words   | C; Ch. 1 & 2                        |
|      | 19      | Political System, Governance & International Relations<br><b>China 1 Child Policy Assignment Due</b>                        | C; Ch.5                             |
|      | 26      | State Owned Enterprises vs Small & Medium Enterprise<br>Focus on: Business Reforms  | C; Ch. 6                            |
| Feb  | 2       | Capital Markets: Participants and Regulators<br>Banking Sector: Major Players and Management (1)<br>Securities Industry (2) | O; MT#4<br>Moodle links             |
|      | 8 - 12  | READING BREAK ( <i>Feb 8 to 12 – no classes</i> )<br><i>Chinese New Year Monday February 8</i>                              |                                     |
|      | 16      | Real Estate Industry (3)<br>Construction and Infrastructure (4)<br>Agriculture (5)  | O; MT#1<br>Moodle links             |
|      | 23      | Mid-term Exam   |                                     |
| Mar  | 1       | Mining Sector (6)<br>Oil and Gas Sector (7)<br>Electrical Industry & Alternative/Green Energy (8)                           | Moodle links                        |
|      | 8       | Information Technology Sector (9)<br>Telecom. Industry (10)   | O; MT#6<br>C; Ch. 7<br>Moodle links |
|      | 15      | Air and Rail Transportation (11)<br>Guest Speaker   | Moodle links                        |
|      | 22      | Manufacturing – The Global Factory: Steel (12) &<br>Automobile (13)   | O; MT#2<br>Moodle links             |
|      | 29      | Education System/Sector (14)<br>Chinese Competitiveness   | Moodle links<br>O; MT#5<br>C; Ch. 8 |
| Apr  | 5       | Defence and Aerospace Industries (15)<br>A Strategic Framework for doing business in China                                  | Moodle links<br>C; Ch. 9            |
|      | 12      | Managing Marketing Effectiveness in China<br>Review   | C; Ch. 10                           |
| Apr  | 15 - 23 | Final Exam Period   |                                     |

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article