

# Business Administration

Course Number: BUAD 309

Course Title: SOCIAL ENTREPRENEURSHIP

Credits: 3

Calendar Description: Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-p9(m16)]TJ6( re 56(ons.3( (o)15(:)]13,( no8

## Professors

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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## Learning Outcomes

Upon completion of this course students will be able to

- x demonstrate learning beyond the classroom and into the community

Evaluation Procedure

Service Project\*

Service Pro

## Course Schedule

Date		Topic & Readings	Tasks
Week of:			
Jan	4	Course Introduction, Project Discussion Volunteer Management <u>Readings (Ellis &amp; Volunteer Canada, p 1-8)</u>	Review Projects On-line
	11	Service Learning, Project Discussion <u>Readings (Godfrey, Illes &amp; Berry &amp; Papamarcos, pp 9-35)</u>	Project Selection and Approval Complete Pre -Survey Jan 17 SE Video Groups Formed
	18	Introduction to Social Entrepreneurship <u>Readings (Myrah &amp; Dees, pp 36-61).</u> Course Text discussion.	Project Discussions Meet with Organizations Journal post (1) due Jan 24
	25	Non-Profit Sector & Social Marketing <u>Readings (Boschee &amp; Canadian Newswire, pp. 62-77)</u>	Group 1 SE Discussion Project Proposal Due Class Blog Discussion
Feb	1	Social Enterprise <u>(Craig Keilburger Ivey Case, Readings Myrah &amp; Picco, Valentine, Crossan &amp; Reno, &amp; Valentine, pp. 143-268)</u>	Group 2 SE Discussion <u>Project Update to Class</u> Class Blog Discussion Journal post (2) due Feb 7
	8 - 12	READING BREAK	No Classes

15 Social Entrepreneurship  
Readings (Martin & Osberg, Myrah & R

## SKILLS ACROSS THE BUSINESS CURRICULUM

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## STUDENT CONDUCT AND ACADEMIC HONESTY

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