



Business Administration

Course Number:	BUAD 293
Course Title:	ENTREPRENEURSHIP
Credits:	3
Calendar Description:	This course is an investigation into the role of the entrepreneur in business and economic development. The personality/character traits that are associated with the entrepreneurial spirit are examined. Students will identify business opportunities, develop a business plan for their own small business and pitch their venture idea to stakeholders who will evaluate its potential viability. <i>(also offered by Distance Education)</i>
Semester and Year:	Winter 2016
Prerequisite(s):	BUAD 111 or BUAD 131, 116, 123, 128 and 195
Corequisite(s):	BUAD 264
Prerequisite to:	BUAD 308
Final Exam:	No
Hours per week:	3
Graduation Requirement:	Students commencing their program prior to September 2003 - BBA – Required Diploma, Marketing and Management Options – Required Students commencing their program on or after September 2014 - BBA, Tourism & Hospitality Management Specialty - Required Diploma, Tourism & Hospitality Management Option - Required
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Credit may be received by passing a challenge exam.
Originally Developed:	1989
EDCO Approval:	June 2010
Chair's Approval:	

Professors

Name	Phone number	Office	Email
Brian Graystone	#email		

Evaluation Procedure

Group Component:	
Business Plan Proposal	10%
Business Plan Project	40%
Individual Component:	
Audited Class Participation	10%
Weekly Quizzes	15%
Individual Assignments (e.g.: Portfolio Assignment)	15%
Business Plan Presentation	10%
Total	100%

Notes

All components of the business plan must be completed (business plan proposal, project and presentation) in order to pass the course. Penalties of up to 10% per day (including weekends) apply for late assignments.

Group Work

The entrepreneurship course requires a significant amount of group work with your business plan team. Hence, half of your course grade will consist of a "team" mark. See your professor for specific details on the course assignments, due dates and evaluation standards. Make sure to choose your team wisely as they will have a large impact on your final course outcome.

Required Texts/Resources

Knowles, R. (2014). Small Business: An Entrepreneur's Plan, 7th Canadian ed. Toronto, Canada: Nelson Education Limited.

The text is also available as an eTextbook:

http://www.coursesmart.com/IR/4084981/9780176509675?_hdv=6.8

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud.