



**Professors**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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**Evaluation Procedure**

<b>Group Component:</b>	
Business Plan Proposal	10%
Business Plan Project	40%
Business Plan Presentation	10%
<b>Individual Component:</b>	
Audited Class Participation including Elevator Pitch	15%
Weekly Quizzes and/or Tests	10%
Individual Assignments (e.g.: Portfolio Assignment)	15%
Total	100%

**Notes**

All components of the business plan must be completed (business plan proposal, project and presentation) in order to pass the course. Penalties of up to 10% per day (including weekends) apply for late assignments.

**Group Work**

The entrepreneurship course requires a significant amount of group work with your business plan team. Hence, half of your course grade will consist of a "team" mark. See your professor for specific details on the course assignments, due dates and evaluation standards. Make sure to choose your team wisely as they will have a large impact on your final course outcome.

**Required Texts/Resources**

Knowles, R. (2014). Small Business: An Entrepreneur's Plan, 7th Canadian ed. Toronto, Canada: Nelson Education Limited.

The text is also available as an eTextbook:

[http://www.coursesmart.com/IR/4084981/9780176509675?\\_hdv=6.8](http://www.coursesmart.com/IR/4084981/9780176509675?_hdv=6.8)

**Course Schedule**

Date		Topic	Textbook
Week of:		Mon. Jan 5 Classes begin Family Day Feb 9 & Feb 10 to 13 Reading Break – no classes Good Fri. Apr 3 & Easter Mon. Apr 6 – no classes Tues. Apr 14 Last day of regularly scheduled classes	
Jan	5	Course Overview Introduction to Entrepreneurship - Assessing Your Potential	Ch 1
	12	The Venture Idea - Identifying Opportunities	Ch 2, 3

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## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills