

# Items Approved by Education Council

## March 5, 2020

<b>Executive:</b> J Hamilton, A Hay, A Coyle, C Morcom
<b>Deans:</b> P Ashman, E Corneau, B Gillett, R Huxtable, J Lister, S Moores, Y Moritz, J Ragsdale
<b>Associate Deans:</b> T Kisilevich, L Kraft, LThurnheer, S Josephson, T Riley, B McGillivray, J Rouse
<b>Continuing Studies:</b> D Silvestrone
<b>Administrative Assistants:</b> E Avis, J Campbell, L Foster, A Harden, L Berntzen, K Hojnocki, L Jennings, L Kohout, L Le Gallee, A March, J McGee, L Plamondon, M Scharf, J Smeyers, T Tuck, M Walker
<b>International Education:</b> R Boris B Burge, A Hickey, L Rozniak, C De Yaeger, D Govan, I Wheeler
<b>Public Affairs:</b> A Coyle
<b>Library:</b> R Tyner
<b>Student Services:</b> J Coble
<b>OC Students Society:</b> Presidents, OC Student Union and Vernon Student Association
<b>Education Council:</b> C Newitt, D Marques

### Science, Technology, and Health Programs

**CHEM 212 3 6**

**Organic Chemistry 1**

**Course revision:**

**Hours**

**Rationale:**







Advanced Level writing sample.  
1 - minimum grade of 60% required

**Presentation Format hr/wk:**

Lecture 6 hr/wk (4 month semester)

Lab 1 hr/wk (minimum of 7 labs per semester)

**COURSE DESCRIPTION**

The Physics 011 course is intended to provide insight into the scope, nature, relevance, and limitations of physics. Topics covered include kinematics; dynamics; mechanical energy, waves and optics, heat, electrostatics and electricity. This course includes a minimum of seven laboratories, with at least one laboratory from each topic.

**COURSE OBJECTIVES**

Please refer to the 2018/2019 BC Adult Basic Education Articulation Handbook found at <http://www.bctransferguide.ca/search/abe> for a list of the current objectives for this





This course will provide an introduction to screenwriting theory and techniques. In addition to analyzing notable screenplays of the 20<sup>th</sup> and 21<sup>st</sup> centuries, class time and assignments will focus on exploring the multi-stage process of building a feature-length screenplay. Students will share their own work and evaluate the work of their peers, practicing and improving their workshopping skills.

### COURSE OBJECTIVES

The goals of this course include:

1. investigating the structures, subjects, and nuances of contemporary screenplays
2. developing a constructive writing process that involves drafting a script through multiple stages
3. meditating on the nature/nurture of creativity in order to destroy clichés and laziness
4. practicing effective methods of editing our work and that of peers
5. engaging in analytical, respectful, and spicy dialogues with peers about the craft of writing

### LEARNING OUTCOMES

By the end of this course, you should be able to:

1. demonstrate an understanding of the form and structure of a modern screenplay
2. develop a short script from its initial brainstorming phase to a polished product
3. identify and discuss more than one possible writing process
4. provide constructive editorial commentary on both your own work and that of others
5. analyze scripts using craft vocabulary and speak with confidence about the merits of their components
6. describe and cultivate your own unique writing style, and position your work in relation to other professionally produced screenplays

□

### ASSIGNMENTS

The graded coursework for ENGL 281 is designed as a series of building blocks towards a complete feature-length screenplay. Detailed assignment guidelines and examples will be distributed in advance of the due dates.

Script Format Quiz	5%
Ten Loglines	10%
Two Beat Sheets	15%
Outline/Board for Feature Screenp	



Workshop: Loglines

Week 4.

**Final 10 Loglines due**

Approaches to Structure: The Hero's Journey, Three Acts, Five Acts, etc.

Excerpt from *Into the Woods* (moodle): sample analyses of *Being John Malkovich*, *Raiders of the Lost Ark*, and *The Godfather*

Week 5.

Character and Dialogue

*Save the Cat*, pages 47-66

Excerpt from *Into the Woods* (moodle) Excerpt from *Fargo* (Joel and Ethan Coen)

Week 6.

Outlining / Beat Sheets

*Save the Cat*, pages 67-96

Short Film script: *Stutterer* (moodle)

Week 7.

**First Draft of Beat Sheets due**

Workshop: Beat Sheets

*Save the Cat*, pages 97-118

NFB short film screenings and discussion

Week 8.

**Screenplay Analysis due**

Presentations: Screenplay Analyses

Week 9.

Building a full screenplay

*Save the Cat*, pages 97-118

Week 10.

\* Please note that readings ought to be completed in advance of the corresponding class discussion. This schedule is subject to change according to the needs of the class; any modifications will be announced in class and on Moodle.

**Implementation date:** August 2020

**Cost:** N/A

**Applied Bachelor of Arts: Social Development and Research**

**Program revision:**

**Program name – new name – Applied Bachelor of Arts: Community Research and Evaluation**

**Program description**

**Admission requirements**

**Outline**

**Rationale:**

The Degree Quality Assessment Board degree review process has required changes to the Applied Bachelor Arts: Social Development and Research recently approved by Okanagan College Education Council and Board of Governors. The amendments in this program rev

- b. Reduction of 9 credits of Psychology to specified 6 credits of Psychology at the 300-level
- c. Addition of a course option to the required 3 credits of Sociology
- d. Addition of 6 credits of electives (200 or 300-level courses specified in Anthropology, Interdisciplinary Studies, Philosophy, and Psychology)

**Year Four**

- a. Limit upper-level electives to Arts and identify disciplines open to students in relation to program-derived prerequisites

Explanation of Curriculum Changes

- 1. Additional Courses in Economics, Sociology and Political Science to align with the External Panel review





This degree enables students to develop competencies in academic and professional writing, qualitative and quantitative analysis, critical thinking skills, ethics, applied research, program evaluation, multi-disciplinary world views, and languages other than English (including regional First Nations' languages). Students will complete field experience (a practicum, field placement or co-operative education program in the fourth year) as well as a capstone project that will tie academic studies to relevant local and regional issues. The degree program develops and maintains scholastic strengths in students, requiring a minimum of 5



minimum Graduating Grade Average of 60%, and (iv) a minimum grade average of 55% in each course counting toward the ABA-CRE degree. Decisions regarding individual admission of an eligible OC student to the M.S.W. Program will be made by UBCO, but as an affirmative action commitment a number of seats (5) are held for eligible OC students who are members of an aboriginal group and identify as a First Nation, Metis, Inuit or indigenous person. Students not meeting these eligibility requirements for direct admission may otherwise apply in open competition to the UBC Okanagan program.

**Admission requirements:**

<b>Existing</b>	<b>Proposed</b>
REGULAR APPLICANTS	



**Existing****Proposed**

## YEAR ONE COURSE

## REQUIREMENTS (30 credits)

- 6 credits of Anthropology (ANTH 111- Biological Anthropology; ANTH 121 - Cultural Anthropology)
- 6 credits of English or Communications (from ENGL 100 - University Writing; ENGL 153 - Critical Writing and Reading: Narrative; CMNS 112 - Professional Writing I; CMNS 122 - Professional Writing II)
- 6 credits of Philosophy (PHIL 114 - Introduction to Logic and Critical Thinking I; PHIL 124 - Introduction to Logic and Critical Thinking II)
- 6 credits of Psychology (PSYC 111 - Introduction to Psychology - Basic Processes; PSYC 121 - Introduction to Psychology - Personal Functioning)
- 6 credits of Science Electives (from Biology, Computer Science, Earth & Environmental Sciences, Mathematics)

YEAR THREE COURSE

REQUIREMENTS (30 credits)

- 9 credits of Social Work (SOCW 309 - Interview & Assessment Skills; SOCW 320 - Case Management and Transition to Practicum; SOCW 321- Social Policies: Protection and Welfare of the Child and Family)
- 3 credits

# **Continuing Studies Programs**

## **Winery Assistant Certificate**

### **Program revision:**

- Program description**
- Admission requirements**
- Graduation requirements**
- Revision of courses**
- Program outline**

### **Rationale:**

Students must pass each component with a minimum grade of 60% to receive a certificate	Students must pass the practicum and attain a minimum grade of 60% in each of the other courses in the program.
--	---

**Revision of courses:**

WINE 21 – Rationale: Additional 6 hours to cover public relations; additional 6 hours to cover cider, beer, and spirits

WINE 22 – Rationale: Addition of cider, beer and spirits.

WINE 23 – Rationale: Addition of cider, beer and spirits.

WINE 24 – Rationale: Addition of cider, beer and spirits; moving 6 hours of “public relations” to WINE 21.

WINE 14 – Rationale: Students will be starting their practicum after the first course, WINE 21, and it will continue throughout the program so that they experiencuhets

Name some health topics associated with wine consumption. Describe at least two main wine and food pairing principles and give some examples.

Name some strategies for optimal storing and serving of wine.

**Student Assessment**

Quiz Part One 20%

Quiz Part Two 20%

Research Essay 20%

Final Exam 40%



Explain quality control and quality assurance practices and use sensory evaluation to assess for quality.

Describe packaging and bottling options and processes including advantages and disadvantages for each.

Identify and implement key aspects of public relations.

**Student Assessment**





This course examines the foundational concepts of computational thinking as they relate to teaching (and learning) how to code. The core concepts of critical thinking and logical problem solving are explored in detail as a means to connect coding to constructive real world analogies.

**Student Assessment**

Module Quizzes (Online)	40%
Final Exam (Invigilated)	60%
<b>TOTAL</b>	<b>100%</b>

Create expanded learning opportunities and individual action plans for students in emerging areas of technology

**Student Assessment**

Module Quizzes (Online)	40%
Final Exam (Invigilated)	60%
<b>TOTAL</b>	<b>100%</b>

**CIC 170 Capstone Review** – 15 hours

In this course, students will review and reflect on the CIC course in conjunction with their own teaching and classroom experience. Students will critically examine and adapt an online-based portfolio of sample coding lessons to assist with the development of their own teaching portfolio. Students will also review their own teaching philosophy and consider practical ways to continue pursuing their own professional development.

**Prerequisites:** CIC 110, CIC 120, CIC 130, CIC 140, CIC 150 and CIC 160

**Learning Outcomes**

By the end of this course, the student should be able to:

## Business Programs

### **BUAD 433 3 3 Applied Search Marketing**

#### **New course**

#### **Rationale:**

This course was successfully offered as a selected topic during the fall semesters of 2018 and 2019. Student and company feedback has been excellent. The course represents a capstone course in digital marketing that allows students to use the skills they've learned in BUAD 200, 333, and 335 in a real organization. For students interested in marketing as a career, it gives them real-world work experience and a portfolio to show to potential employers.

#### **Calendar description:**

Students apply professional search marketing techniques to the online presence of selected client organizations in order to improve the effectiveness of the clients' marketing campaigns.

#### **Prerequisites:**

BUAD 333 and BUAD 335

Students must also be admitted to a BBA program with fourth-year standing or Admission to a Business Post-Baccalaureate Diploma

#### **Course outline:**

Course Number:	<b>BUAD 433</b>
Course Title:	<b>APPLIED SEARCH MARKETING</b>
Credits:	3
Calendar Description:	Students apply professional search marketing techniques to the online presence of selected client organizations in order to improve the effectiveness of the clients' marketing campaigns.
Semester and Year:	<b>FALL 2019</b>
Prerequisite(s):	BUAD 333, 335 Students must also be admitted to a BBA program with fourth-year standing or Admission to a Business Post-Baccalaureate Diploma
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	No
Hours per week:	3
Graduation Requirement:	Elective for BBA
Substitutable Courses:	No
Transfer Credit:	



		Wednesday, December 4 Last Day of Regular Classes
Sep	1	Course Introduction Team Assignment
	8	Client Selection
	15	Search Marketing Tool Review Strategy Design
	22	Tactics Development Success Metrics Development Client Proposal
	29	Begin Proposal Execution
Oct	6	Analytics Monitoring and Tactics Revision

would allow students more flexibility in their schedules without it being detrimental to the student or impact their learning.

Scheduling:

BUAD 363 is only offered in the fall semester. As of fall 2019, the number of waivers requested by students to take the courses concurrently has grown significantly. This is due in part to the number of students engaging in Co-op Programs. Additionally, students are no longer taking 5 courses/semester due to work, family or personal constraints (with the addition of the Post Bac in Accounting, we have a growing number of mature students in our programs). Upon review of student outcomes, it was determined that students with the waiver were successfully completing BUAD 363.

The signing of prerequisite waivers in this situation presented two unanticipated issues:

- Although students provide assurance of concurrent enrollment in BUAD 273, there is currently no method of ensuring that occurs
- Students who drop or are not successful in BUAD 273, but manage to pass BUAD 363, become eligible to take BUAD 463 where the BUAD 273 knowledge becomes more essential.

Having BUAD 273 as a co-requisite would assist in alleviating these potential issues.

**Prerequisites and corequisites:**

	<b>Existing</b>	<b>Proposed</b>
<b>Prerequisites</b>	BUAD 273	-
<b>Corequisites</b>	-	BUAD 273

**Implementation date:** May 2020

**Cost:** N/A

**BUAD 463 3 3**

**Internal Control and Auditing**

**Course revision:**

**Prerequisites**





